

# David Phillips

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## Professional Experience:

### **February 2009 – Present**

#### **Phillips Food & Beverage Consulting**

Serving as president of a sole-proprietor consulting and writing business. The emphasis is on the U.S. food industry, with a particular focus on the artisan cheese and craft beer communities. Sister company, Cheese and Cheers Inc., provides consulting, and organizes tasting events involving the marriage of great beer and great cheese. Clients include Sosland Publishing Company's *Food Business News*, the Cicerone™ Certification Program, Levcom Communications, the Map Room Chicago, and Marion Street Cheese Market.

### **November 2000 – January 2009**

#### **Dairy Foods Magazine**

Hired as news editor, promoted to chief editor February 2001, becoming responsible for all editorial content (print and electronic). Worked one-on-one with publishers to refresh and redefine editorial content and to double the size and market share of this monthly trade magazine. Implemented new areas of coverage including organic and artisan foods. Managed a small staff of editors and a stable of contributors, and worked with art and production staff to produce all products. Additionally, helped develop relationships with organizations and individuals in the dairy industry.

### **February 1995 - December 1999**

#### **NewsTribune, La Salle, Ill.**

Served as a reporter on the news staff of this p.m. daily community newspaper (circulation 19,500). Beats included police, local government, and a two-year stint on the coveted court beat. Other responsibilities included some page layout and editing.

### **January 1992 - February 1995**

#### **Belvidere Daily Republican, Belvidere, Ill.**

Served as general assignment reporter and edited the weekly health page of this p.m. daily community newspaper (circulation 7,000).

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**December 1988 - September 1990**

**Pulitzer/Lerner Newspaper Group, Chicago**

While finishing college in Chicago, worked as a stringer for this group of weekly community newspapers in Chicago, including the Skyline and Booster papers.

## Education:

B.A. in Communications, Loyola University, Chicago, 1991.

## Other Affiliations and Expertise:

- \* **Chicago Beer Society event organizer and board member since 2003.**
- \* **Beer and cheese pairing expert and speaker/presenter.**
- \* **American Cheese Society member/conference committee 2008.**

*References and writing samples available upon request*